



ENTERTAINING MALDON

ON AIR 94.7 ONLINE SAINTFM.CO.UK

Advertising and Promotional Rate Card: 2014

Bronze	Silver	Gold	Gold Plus	Idents	Shows
<p>This is the ideal package for smaller business and those new to radio advertising. It provides maximum peak time, weekday coverage and a good spread of coverage at other times.</p> <p>This package comprises:</p> <ul style="list-style-type: none"> 30 Second advert 8 Broadcasts each day peak time 3 Broadcasts each day prime time 10-week campaign (770 broadcasts) 	<p>This is designed for those businesses looking to make a bigger splash and get even greater recognition but where budgets remain tight.</p> <p>This package comprises:</p> <ul style="list-style-type: none"> 30 Second advert 8 Broadcasts each day peak time 6 Broadcasts each day prime time 15-week campaign (1,470 broadcasts) Banner advert on SaintFM website 	<p>The ideal package for those businesses looking for long-term exposure and maximum reach and impact.</p> <p>This package includes:</p> <ul style="list-style-type: none"> 2 x 30 Second adverts 8 Broadcasts each day peak time 6 Broadcasts each day prime time 26-week campaign (2,548 broadcasts) Banner advert on home page of SaintFM website Welcome posting on Saint FM Facebook page 	<p>This package comprises the same as Gold but with the following additional benefits:</p> <ul style="list-style-type: none"> 20-minute business profile featured as part of our on-air broadcasts. Your brand featuring on our roadshow vehicle displays (over 14 high-footfall events attended each year) One additional banner advert on the SaintFM website 	<p>Ident sponsorship is a great way to gain brand recognition constantly throughout each day.</p> <p>The following idents are available for sponsorship on an annual basis:</p> <ul style="list-style-type: none"> Travel bulletins Weather bulletins Local News What's on 	<p>We have a number of prime shows that are suitable for sponsoring. Show sponsoring comprises the following:</p> <ul style="list-style-type: none"> Branded jingle at the top and bottom of each hour. One 30 second advert played twice each hour of the show Banner advert on SaintFM website
£525.00	£600.00	£750.00	£200.00 (additional to the gold cost)	£500.00	Prices from £500 for six month sponsorship

Please note the above costs do not include advert production. We can provide you this service at additional costs or we can accept your own sourced adverts subject to them being in the correct format.